

## WEBSITE ADVERTISING – RETIRED MALAYSIAN NAVAL OFFICERS ASSOCIATION (RMNOA) APPLICATION FORM

<b>Company Name:</b>	
<b>Contact Person Name:</b>	<b>Title:</b>
<b>Telephone:</b>	<b>Fax:</b>
<b>Mailing Address:</b>	
<b>E-mail:</b>	<b>Website:</b>
<b>Advertising Opportunities</b>	
<input type="checkbox"/> <b>WEBSITE AD</b>  <b>12-month subscription is set at RM500.</b> <small>(see Terms &amp; Conditions for details on ad specifications)</small>	
<b>Advertising Opportunities</b>	
<small>Please select the advertising opportunity below that suits best. Advertising space will be confirmed on the first-come first-served basis.</small>	
<input type="checkbox"/> <b>BANNER AD</b> <b>Banner ads are sold with the cost of RM350 for the first 6 month. 12-month subscription is set at RM600.</b>  <b>Select the advertising time period</b> <input type="checkbox"/> 6 months <input type="checkbox"/> 12 months  <small>(see Terms &amp; Conditions for details on ad specifications)</small>	<input type="checkbox"/> <b>SIDEBAR AD</b> <b>Sidebar ads are sold on a quarterly basis at RM150 per quarter or RM550 for a full year (equivalent of one month free).</b>  <b>Select the advertising time period</b> <input type="checkbox"/> January 1 – March 31 <input type="checkbox"/> April 1 – June 30 <input type="checkbox"/> July 1 – September 30 <input type="checkbox"/> October 1 – December 31 <input type="checkbox"/> One year  <small>(see Terms &amp; Conditions for details on ad specifications)</small>
<b>Payment</b>	
<b>PLEASE RETURN THIS FORM, ALONG WITH THE SIGNED TERMS AND CONDITIONS AGREEMENT, FULL PAYMENT AND ADVERTISING CONTENT TO OFFICIALLY APPOINTED COMPANY MANAGING RMNOA WEBSITE I.E ED SKY SDN BHD (1237961-W):</b>  <b>Cheque to ED SKY SDN BHD</b> <b>AMBANK ACCOUNT NO: 8881020118180</b> <small>IMPORTANT. Full payment and ad must be submitted with the application form. Ads will not appear on the RMNOA website until full payment has been received.</small>	<b>ED SKY SDN BHD</b> <b>Unit 808, Block A, 8th Floor</b> <b>Phileo Damansara II</b> <b>No.15, Jalan 16/11, Off Jalan Damansara</b> <b>Petaling Jaya</b> <b>46350 Selangor, MALAYSIA</b>  <b>Telephone : +03-9078 1059</b> <b>E-Mail : info@edsky.com.my</b> <b>Website : www.edsky.com.my</b>

# Terms & Conditions – Website Advertising – Retired Malaysian Naval Officers Association (RMNOA)

## Advertising on the RMNOA website is subject to the following terms and conditions:

Acceptance by the Advertiser and any associated company(ies) or agency(ies) of these Terms and Conditions and ED SKY SDN. BHD. Privacy Policy is required prior to the Association publishing any material on its website.

All advertising material is subject to approval by The Management, which reserves the right to reject or cancel any advertisement deemed to be incompatible with the objectives of The Management or unsuitable for any other reason.

Advertising space is limited and offered on a first-come first-served basis. When all of the available advertising slots are filled, further advertisements are queued (stored off-line) until a suitable slot becomes available. The Management will notify queued advertisers of the estimated date that their advertisement is likely to be placed on the website as well as the date it will actually go live.

The position and presentation of all advertisements is decided by The Management., in discussion with the Advertiser.

The Management is not liable for delays in publishing or failure to publish submitted advertising material in the event of circumstances beyond the company's control.

The Management will not comply with any advertiser's instructions if they conflict with the company's own established policies.

The Management is not responsible for the content of any advertising material or any errors or inaccuracy in any advertisement. This is the responsibility of the Advertiser. Notwithstanding, The Management will not knowingly publish advertisements that contain errors or false information. The Advertiser will take the necessary action to correct any errors or inaccuracies at the earliest opportunity. If The Management deems that the Advertiser is not taking the necessary action then the advertisement will be withdrawn from the Association's website.

In submitting the advertisement to The Management, the advertiser and any associated company(ies)/agency(ies) acknowledge that they own the rights and permissions to publish submitted material on the The Management website. The advertiser and any associated company(ies)/agency(ies) agrees jointly to indemnify and protect The Management against all damage, loss, expense and liability of any nature arising from the Advertiser's submitted content.

These Terms and Conditions and the rates (fees) are subject to change without prior notice. Only new or renewed contracts are affected when terms and conditions and/or rates change.

## Privacy Policy

The Management follows fair information practices with respect to personal information that it collects, uses or discloses in the course of its activities. These practices conform with the requirements of the Personal Information Protection and Electronic Documents Act.

## Payment & Cancellation Policy

Advertising space will be confirmed on a first-come, first-served basis upon receipt of full payment and the advertisement in the specified size and format.

The Management reserves the right to refuse or postpone the display of submitted advertising content until payment has been received in full and advertising space becomes available.

Fees paid for advertising are non-refundable unless the advertisement is cancelled no later than 10 days prior to the commencement of the advertising period which is defined as the moment the advertisement is first published on the website.

Cancellations received 10 days prior to the commencement of The Management advertising period are subject to a RM50 administration fee.

### Website ad

- Ads include company logo and 150 words.
- Banner ads may be unilingual or bilingual (at the discretion of the advertiser)
- Hyperlinks are encouraged
- Ad specifications: This banner ad is 500px width by 160px height
- Format: ads must be submitted in JPEG format with a minimum 90 DPI.

### Banner ad specifications

- Ads include company logo.
- Banner ads may be unilingual or bilingual (at the discretion of the advertiser)
- Hyperlinks are encouraged
- There will be a maximum of 4 ads rotating per month from multiple suppliers\*
- Ad specifications: This banner ad is 240px width by 120px height
- Format: ads must be submitted in JPEG format with a minimum 90 DPI.

### Sidebar ad specifications

- Ads include company logo
- Sidebar ads may be unilingual or bilingual (at the discretion of the advertiser)
- There will be a maximum of 6 ads rotating per quarter from multiple suppliers\*
- Hyperlinks are encouraged
- Ad specifications: This square pop-up ad is 125 px width by 125px height
- Format: ads must be submitted in JPEG format with a minimum 90 DPI.

\*The maximum number of rotating ads may be reviewed and modified by The Management with prior notice given to current advertisers.

### Signature

The undersigned has applied to advertise on the web page of the Retired Malaysian Naval Officers Association (RMNOA) website. The applicant agrees to pay the designated amount as stated in this contract and adhere to the terms & conditions of this agreement.

Once the contract is accepted, the application will constitute a binding contract upon the applicant, subject to the terms, rules and regulations set forth in this agreement.

Signature \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Date \_\_\_\_\_